



### **Overview:**

Incarceration doesn't only affect the person behind bars; it affects the whole family. This is why we launched *INSIDE OUT*. We wanted to provide Hope, Help, Humor to people *inside* prison and their loved-ones on the *outside*. Here's how we are doing it:

- Podcast is available on over 900,000 tablets
- Podcast is also available on all major platforms on the outside
- We interview people who have ties to incarceration/ reentry--this means leaders of reentry organizations, leadership in corrections, former incarcerated individuals, family members of incarcerated individuals, and even some politicians!
- Each episode has three segments...Hope, Help, Humor

### **Season Two Sponsorships:**

Currently, Season One has new episodes releasing every Tuesday. As we prepare for filming/ production of Season Two, we are looking for more sponsors! On every episode, we stop halfway to run our sponsorship ads (inside on 900,000 tablets and on the outside). We also promote on the @HopeHelpHumor Instagram as well as on Noah Asher's Instagram, @TheNoahAsher. We also promote our sponsors on LinkedIn.

### **How to Get Involved:**

*INSIDE OUT* is only made possible through the help of sponsors. We would love to add you as one of our sponsors so we can continue bringing Hope, Help, Humor to people INSIDE prison and their loved-ones on the OUTside! Please email us for questions or for more details! [chaosovercomer@gmail.com](mailto:chaosovercomer@gmail.com)

***Feel free to check out SEASON ONE here!***  
***\*Season One is currently new every Tuesday!***



### **1. Bronze Tier - \$2,000**

- Logo Placement: A brief logo feature during the episode, providing visibility to our engaged audience.

### **2. Silver Tier - \$5,000**

- Logo Placement: Featured logo during the episode.
- Brand Mention: A short, customized blurb about your brand, woven naturally into the podcast content.

### **3. Gold Tier - \$10,000**

- Dedicated Branding: Prominent logo placement throughout the episode and on all promotional materials.
- Custom Blurb: A fully personalized message integrated into the podcast to share your brand's mission.
- Exclusive Interview: A one-on-one interview with your company, offering the opportunity to share your story, products, or services with our audience in a dedicated segment.

### **Lasting Impact:**

The InsideOut podcast isn't just about stories—it's about reaching people at their most vulnerable. Many of our listeners include individuals behind bars who are seeking hope, inspiration, and a reason to keep fighting and growing. Your sponsorship helps deliver powerful messages to those who need to hear that there's a purpose worth striving for, even in the hardest times. Let your brand be part of that journey.

**[www.TheNoahAsher.com](http://www.TheNoahAsher.com)**